



# NOR-CAL 26th Annual Boat, Sport and RV Show MARCH 2, 3 & 4, 2012

**Shasta District Fairgrounds  
Anderson, California**

## SPACE RESERVATION FORM

**SPACE COSTS:**

**INDOOR:**

Booths 1-52	308-325	10 x 10	\$375.00
301-306	401-414	By Quote	\$1.85 sq. ft.
402-413		30 x 36	\$1950.00
Fusaro Hall		10 x 10	\$375.00
		Other space by quote	

**OUTSIDE:**

Minimum		10 x 20	\$15.00 linear ft.
Arena A, B, C		10 x 10	\$300.00
		10 x 20	\$400.00
		Other space by quote	

**In order to avoid any misunderstandings, exhibitors are urged to read regulations on reverse side. Signature on this document indicates the exhibitor agrees to abide by rules and regulations set down by show producers.**

**Deposit due with signed contract.**

**Balance due by February 1, 2012**

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Product: \_\_\_\_\_

California Resale Permit # \_\_\_\_\_

Exhibitor: \_\_\_\_\_  
(PLEASE PRINT)

Signature: \_\_\_\_\_

Space: \_\_\_\_\_  
1ST CHOICE      2ND CHOICE

Total Cost: \_\_\_\_\_

Deposit (30%) \_\_\_\_\_ Ck. #: \_\_\_\_\_

Date: \_\_\_\_\_

Balance: \_\_\_\_\_ Ck. #: \_\_\_\_\_

Date: \_\_\_\_\_

<b>SET UP</b>	<b>FEBRUARY 29</b>	<b>8 AM - 5 PM</b>	<b>SHOW</b>	<b>MARCH 2</b>	<b>12 NOON - 7 PM</b>
	<b>MARCH 1</b>	<b>8 AM - 8 PM</b>	<b>HOURS</b>	<b>MARCH 3</b>	<b>10 AM - 7 PM</b>
	<b>MARCH 2</b>	<b>8 AM - 11 AM</b>		<b>MARCH 4</b>	<b>10 AM - 5 PM</b>

**NOR-CAL PRODUCTIONS - P.O. Box 1381, Anderson, California 96007**

**Telephone (530) 365-1381**

**Fax (530) 365-7291**

**Ron & Lynn Gilliss – Producers**

[www.norcalsportshow.com](http://www.norcalsportshow.com)    [mail@norcalsportshow.com](mailto:mail@norcalsportshow.com)



# NOR-CAL BOAT SPORT AND RECREATION SHOW

## 1. TERMS OF CONTRACT.

- a) Exhibitor with outstanding payments due before show opening will not be permitted to move into the show.
- b) Exhibitor agrees to utilize space contracted for and will not cancel agreement and that no refunds will be made.
- c) In the event the Exhibitor default(s) in his part of this agreement the Show Management may at his option declare the entire unpaid balance due and payable or exercise its rights as provided by law.
- d) Should Management be subject to take action on this contract, Exhibitor agrees to pay all costs incurred by the Management in collection or enforcement of this agreement and if an attorney is employed for any such purposes Exhibitor agrees to pay all reasonable attorney's fees.

## 2. ADMISSIBLE EXHIBITS.

- a) Exhibitor agrees to display only new, or unused products (as opposed to used merchandise).
- b) Exhibitor agrees that no product shall be exhibited, parked or stored except in exhibit space contracted and paid for.

## 3. CHARACTER OF EXHIBITS.

Because the prestige of the Show depends on the quality of the Exhibits and the responsibility of the Exhibitors, a review is made of all Exhibits. The Show Management reserves the right to remove any Exhibit or any Exhibitor or employee which or who in the opinion of the Show Management is not in the best interest of the Show. In the event of such cancellation, the Exhibitor hereby waives any claim for damages or for the recovery of any rental monies.

## 4. PUBLIC ACCEPTANCE.

Because the Show Management will endeavor to establish complete confidence in the Exhibitors and their products, the Exhibitor hereby agrees to make good every claim of their products in the Show and to satisfactorily adjust every complaint of a purchaser to retain the solid stature of the Show in the public mind and to assure satisfaction to purchasers.

## 5. BOOTH CONSTRUCTION.

- a) Maximum backwall height permitted for any booth exhibit will be eight feet. Maximum side wall height permitted for any booth shall not exceed three feet unless special permission is granted by Show Management.
- b) No constructed walls in island spaces may exceed four feet in height unless plans have been approved by the Show Management.
- c) No nails, screws or staples may be driven into the floor or walls. No damage of any nature may be done to the booth structure nor to any part of the exhibit hall. Exhibitors will be held responsible for damages.
- d) Any equipment, signs or display units provided by the Show will not become the property of the Exhibitor.

## 6. FIREPROOFING.

- a) All decorations must be of fireproof material or be made fireproof.
- b) Neither crepe paper nor corrugated paper may be used as background decoration or trim in any exhibit.

## 7. PROHIBITED SIGNS.

- a) No signs that may, because of their inferior quality, cheapness of materials or workmanship, be deemed by the Show Management to detract from the dignity of the Show will be permitted.
- b) No signs pertaining to the following may be placed in any Exhibit unless same is Exhibitor in Show.
  1. Bank or other financial firms
  2. Advertising media display cards
  3. Yacht harbor, marinas, fishing trips, resorts, etc.
  4. Flashing signs or lights.

## 8. SUBLETTING OF SPACE.

- a) Subletting, assigning or apportioning of space is prohibited.
- b) Two or more firms may not exhibit in a single space.
- c) No Exhibitor may display any other goods or services factured or sold in the regular course of business by the Exhibitor.

## 9. ACTIVITIES OF EXHIBITORS.

- a) Passing out of printed materials or other articles must be restricted to the assigned space and not in the aisles. No manner of attracting attention in a noisy or an undignified manner will be permitted.
- b) The Show Management retains the right to restrict, exclude or evict Exhibitors or Exhibits which, because of their method of operation become objectionable or in the opinion of the Management detract from the general character of the Show. This includes persons, things, printed matter or anything else the Management judges to be objectionable. In the event the above mentioned becomes necessary, the Management may retain the rent paid as liquidated damages for breach of this agreement.

## 10. GIVEAWAYS & REGISTRATION.

Exhibitor shall not promote or engage in any giveaways or free gifts without prior written approval from the Show Management. Exhibitor shall not conduct any form of registration under which those attending are encouraged to give their names and addresses, without notifying Management prior to the Show.

## 11. P.A. SYSTEMS, PICTURE PROJECTORS, ETC.

- a) No public address systems may be used in any exhibit.
- b) The operation of sound picture projectors, radios, etc. or any type of equipment that may interfere with another Exhibitor or annoy another Exhibitor will not be permitted.

## 12. EXHIBITOR PASSES.

Credentials will be issued to a limited number of qualified Exhibit attendants. Misused or transferred passes will be confiscated by the Show Management.

## 13. WAIVER OF LIABILITY & INDEMNITY.

- a) The Show Management will exercise reasonable precaution for the protection of property of Exhibitors, but shall assume no responsibility for loss or damage to the property of Exhibitors placed in exhibit area or adjacent grounds and is discharged from all liabilities. Exhibitor shall be liable for any and all damage which he/it may cause the Shasta District Fairgrounds property.
- b) The Management shall not be liable for fulfillment of this contract on its part, as to delivery of space, if such cause is due to building being destroyed or rendered untenable, or by state or war, picketing, authority of law, non-delivery of building construction material order, Act of God, rules and regulations of the Federal Government, or other Governmental body or Authority, or any other cause beyond the Management's control.
- c) It is understood and agreed by the Exhibitor that the Management may cancel said Show and may cancel this contract if, in the opinion of the Management, such Show would be impractical and inadvisable.
- d) In the event of cancellation, Management shall return to Exhibitor all rental which has been paid up to time of cancellation, and thereupon both parties shall be released from any further obligation or liability one to the other.

## 14. INSURANCE.

Exhibitors who desire insurance on their Exhibits must place the same at their own expense. Attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on exhibits from place of shipment to the Exhibition building and return, including the period during which the goods remain in the Exhibition building.